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FOR IMMEDIATE RELEASE

NCAWDB Promotes Virtual Employment Services Statewide

Raleigh, April 6, 2020 – The North Carolina Association of Workforce Development Boards (NCAWDB) is promoting virtual employment services to residents and employers statewide through the NCWorks Career Centers. North Carolina's 23 local workforce boards will be able to help individuals experiencing job loss due to coronavirus or those looking for education and training resources. Businesses can connect with work-ready talent to meet their temporary or long-term needs. An in-person visit to a career center is not needed.

"This is the new reality; social distancing is the order of the day, but we know that there are so many individuals and employers affected by recent layoffs that need assistance now. NCWorks Career Centers have mobilized resources to provide virtual services to job seekers and businesses," said Jeff Frederick, President of the NCAWDB.

With the NCWorks Career Center facilities being closed to the public, virtual services via telephone or internet are available to assist customers with their workforce development needs.

For a listing of local NCWorks Career Centers, visit: <u>https://www.ncworks.gov</u>

Through virtual services individuals can:

- Connect with a team member
- Get help with resume preparation or online job application assistance
- Find out about local hiring opportunities
- Get help using <u>NCWorks.gov</u> to search for jobs.

Through virtual services employers can:

- Connect with a Business Services Representative
- Access resources to support hiring and training staff
- Advertise employment opportunities on NCWorks.gov
- Locate labor market information and data tools

About North Carolina Association of Workforce Development Boards (NCAWDB)

NCAWDB is a 501(c)6 and the voice for workforce development in North Carolina. We work collectively to plan, coordinate, oversee, and deliver workforce solutions through the NCWorks system. Our Boards help more people and businesses across the state gain access to programs and services that make North Carolina one of the most skilled, productive, and motivated workforce systems in the nation.