

# RIVERS EAST WORKFORCE NEWS

October-December 2020

*Serving Beaufort, Bertie, Hertford, Martin & Pitt County*



*This quarter's numbers*

## TOTAL NUMBER IN TRAINING

Adult	102
Dislocated Worker	48
Youth	70
Total	220

## INDIVIDUALS SERVED BY COUNTY

Beaufort	663
Bertie	90
Hertford	363
Martin	572
Pitt	2,171

## BUSINESSES SERVED

297

## MILES FOR WELNESS

The Pitt County NCWorks DWS Staff participated in the Fall, 2020 Miles for Wellness Walking the Lakeside Trails - Challenge 22!

There were 316 teams that reported final steps for weeks 1-8, with 2,728 participants. Miles for Wellness collective steps for all teams – accounting for all types of exercise reported – was 1,517,426,197 steps. That's the equivalent of 758,893 miles, or more than 30 trips around the Earth's circumference!

Our team, DRUMLINE, reported final steps of 3,709,555! Awesome Job Team!





## PITT CENTER HOSTS TOY DRIVE

The Pitt County NCWorks Career Center partnered with Pitt County Department of Social Services to provide toys to children in the foster care system. A total of 135 toys were donated and picked up by Pitt County DSS on December 11.

Featured in The Daily Reflector, read the article by clicking [here](#). Front page photo courtesy of The Daily Reflector.



## OUTREACH EVENTS

Center staff attended many drive through community events during the months of October, November, and December.

Pictured above to the left is Michelle Sandusky at the Hertford/Gates County Community Day event that was held on December 29. This drive through event offered residents of Hertford and Gates County free food, COVID testing, and information about community resources.

Pictured above on the right is Asia Butler, Business Services Representative, and Cecille Hyman, Martin County NCWorks Receptionist, at the Andrews Park Apartments in Williamston on December 30. NCWorks partnered with Bryant Crisis Intervention Center to provide citizens of Martin County with hygiene kits and information about the job and training opportunities available to them. A total of 70 kits were distributed.

## OUR CENTERS

**Beaufort County**  
1502 N Market Street  
Washington, NC  
252.940.0900

**Bertie County Satellite Center**  
409 Granville Street  
Windsor, NC  
252.794.4861

**Hertford County**  
109 Community College Road  
Jernigan Building B, Room 135  
Ahoskie, NC  
252.862.1257

**Martin County**  
407 E Boulevard  
Williamston, NC  
252.792.7816

**Pitt County**  
3101 Bismarck Street  
Greenville, NC  
252.355.9067

*Happy New Year!*

“

*What the new year  
brings to you will  
depend a great deal on  
what you bring to the  
new year.*



**Rivers East**  
WORKFORCE DEVELOPMENT BOARD

[riverseastwdb.org](http://riverseastwdb.org)



## NCWORKS PARTNERSHIP CONFERENCE

With the challenges COVID brought, the annual NCWorks Partnership Conference was held virtually. The conference was named *What's Next: Reimagining the Future of Work* and focused on finding new solutions, innovative practices, and remote ways of working while continuing to serve customers.

The Rivers East region was represented by Lou Stout, Pat Harris, and Brandi Bragg. Lou Stout co-hosted a workshop entitled *Career Advisor Apprenticeship Program* on October 6. Stout and her co-host Charlene Cross from the North Carolina Community College System, spoke on how to ensure that we have a trained, capable staff with necessary skills.

Pat Harris and Brandi Bragg co-hosted the *Virtual Services: Team Collaboration at Its Best!* workshop with Leslie Farris and Matthew Xiong from Western Piedmont Workforce Development Board on October 28. This workshop touched on the many resources available to continue offering the same great services to our customers while working virtually.



## CELEBRATING WORKFORCE DEVELOPMENT PROFESSIONALS APPRECIATION MONTH

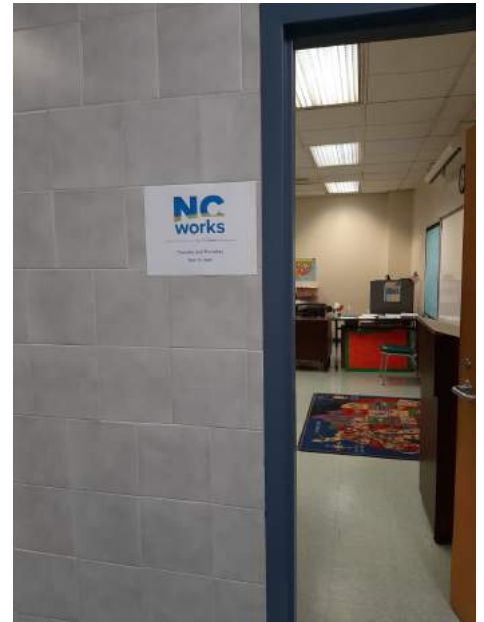
Governor Roy Cooper declared October as Workforce Development Professionals Appreciation Month. A video was made to highlight all of the wonderful center staff that work hard each and every day to provide our customers with great service. To view the video, click [here](#).

# BACK IN BERTIE

On November 10, 2020 staff from the Hertford County NCWorks Career Center began travelling to Martin Community College's Bertie County Campus twice a week to provide services to Bertie County residents. Staff will be at the Bertie Satellite Center from 9:00 am to 3:00 pm on Tuesdays and Thursdays. The Bertie campus is located at 409 Granville Street in Windsor.

On June 30, 2020 the full time Bertie County NCWorks Career Center closed permanently due to limited staffing and a decline in individuals seeking services. While working to secure a location, job seekers and employers were encouraged to reach out to the Martin or Hertford County NCWorks Career Center for assistance.

To make an appointment at the Bertie Satellite Center, please call 252.862.1257 on Monday, Wednesday and Friday, or call 252.794.4861 on Tuesday and Thursday; text JOBS to 252.506.8781; or email [ncworks.1400@nccommerce.com](mailto:ncworks.1400@nccommerce.com).



# BIOTECHNOLOGY OPPORTUNITIES

Through partnership with the North Carolina Biotechnology Center, unemployed or underemployed individuals were able to attend a 4.5 hour webinar and receive a \$350 stipend. The 4.5 hour webinar introduced attendees to the Biotech industry and the world of opportunities within. There were a total of 5 webinar sessions in the months of November and December. The Rivers East region had a total of 113 individuals attend between the 5 sessions. The \$350 stipend check came at the perfect time for individuals who were unemployed to have a little extra Christmas cash!

We were also able to team up with the North Carolina Biotechnology Center to provide a Biotechnology training opportunity to individuals that qualified. These individuals attended a 3 day training course, and upon completion, were guaranteed an interview with Thermo Fisher.



*We're Open!*

Beginning Monday, October 12, all NCWorks Career Centers in our region are open by appointment only.