RIVERS EAST WORKFORCE NEWS

January-March 2021

Serving Beaufort, Bertie, Hertford, Martin & Pitt County



This quarter's numbers

TOTAL NUMBER IN TRAINING

| Adult | 122 |
|-------------------|-----|
| Dislocated Worker | 40 |
| Youth | 98 |
| Total | 260 |

INDIVIDUALS SERVED BY COUNTY

| Beaufort | 708 |
|----------|-------|
| Bertie | 144 |
| Hertford | 313 |
| Martin | 638 |
| Pitt | 2,867 |

BUSINESSES SERVED

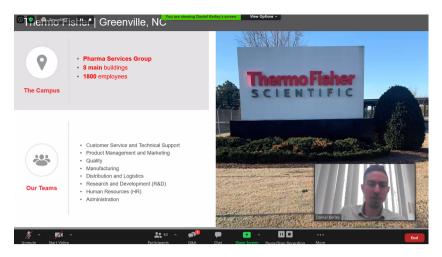
390

USAGE OF FREE WIFI SERVICES

During a recent Drive-Up Event at Pitt County NCWorks Career Center, Center Manager Callie Northern-Herring noticed a father and son sitting in the parking lot. She went over to introduce herself and ask if they were there for the Drive-Up Event. The father, Ricky Barnes, said that he had been bringing his son, Amir, by to use the free WiFi so he could do his homework because it was a quiet place he could focus. This expanded WiFi service is available at all of our NCWorks Career Centers across the region.



We're Open!



GREAT TURNOUT FOR THERMO EVENT

NCWorks partnered with Thermo Fisher Scientific in Greenville to host a Virtual Informational Session on January 21st. Individuals interested in learning more about careers at Thermo Fisher texted the keyword THERMO to their local NCWorks Career Center. This event generated over 1,000 texts! A Career Advisor contacted each individual, did a brief eligibility screening and provided the customer with the link to the webinar or information about the pre-hire training being provided at Pitt Community College.

A total of 65 individuals attended the 40 minute webinar. Daniel Kerley, HR Partner, and Matt Parker, Senior Manager of Business Management, allowed individuals to ask questions about the hiring process at Thermo Fisher.



DRIVE-UP EVENT FOR HAMMOCK SOURCE

Pitt County NCWorks Career Center hosted a Drive-Up Application Event for The Hammock Source from January 11 to January 22. Individuals interested in working for the Hammock Source drove up to the center and received an application to complete in the comfort of their car.

Staff received and screened 77 applications and were able to schedule 45 individuals for an on-site interviews. Out of the 45 scheduled interviews, 5 individuals started the following Monday, 20 individuals were offered positions with future start dates, 12 individuals were not selected, and 7 were no-shows.

OUR CENTERS

Beaufort County 1502 N Market Street Washington, NC 252.940.0900

Bertie County Satellite Center 409 Granville Street Windsor, NC 252.794.4861 ext. 175

Hertford County 109 Community College Road Jernigan Building B, Room 135 Ahoskie, NC 252.862.1257

Martin County 407 E Boulevard Williamston, NC 252.792.7816

Pitt County 3101 Bismarck Street Greenville, NC 252.355.9067

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Those who dare to fail miserably can achieve greatly.

John F. Kennedy



We're Open!

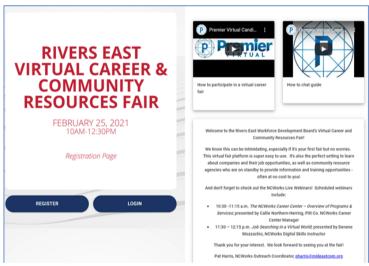




HIRING EVENTS IN BERTIE AND HERTFORD

On Wednesday, February 17, staff of the Bertie & Hertford County NCWorks Career Centers simultaneously held hiring events for employers High Speed Gear and Thompson Industrial Services. The High Speed Gear Drive-Up Application Event was held on-site at High Speed Gear, a new company who prides themselves on providing 100% American-made, battle-proven tactical gear and has recently opened a new manufacturing facility in Bertie County. Fifty individuals showed up to apply and out of those 50, 30 were hired as sewing machine operators and assemblers.

The Thompson Industrial Services Hiring Event was held at the Hertford County NCWorks Career Center. Robert Jones, Training Coordinator for Thompson Industrial Services interviewed 12 individuals and hired 6 on the spot.



CAREER AND COMMUNITY RESOURCES FAIR

On Thursday. February 25, the Rivers East Workforce Development Board hosted the Rivers East Virtual Career and Community Resources Fair using Premier Virtual Software. 32 exhibitor, including 24 employers and 8 community resource representatives received booth training on February 3rd and 10th. Individuals interested in attending the fair contacted the NCWorks Career Centers by using the keyword EXPO. A total of 98 individuals registered for the fair, and 42 participated on the day of.

During the fair, two live webinars took place. The first live webinar, *Job Searching in a Virtual World*, was lead by Denene Mozzachio, Digital Skills instructor. Mozzachio offered tips and tricks on how to land a job in these virtual times. The second live webinar, *The NCWorks Career Center - Overview of Programs & Services*, was lead by Pitt County NCWorks Career Center Manager, Callie Northern-Herring, and was an overview of the programs and services available to job seekers at their local NCWorks Career Centers.

We're Open!







RAPID RESPONSE OPEN AIR JOB FAIR

On Thursday. March 25, Rivers East Workforce Development board hosted an Open Air Job Fair for the dislocated employees of Rivers Correctional Facility in Winton. The Open Air Job Fair was held in the parking lot of the Correctional Facility from 2pm to 4pm. Employees were able to walk around from table to table to connect with community resources and companies that were hiring.

One week before on March 17, Rivers East Workforce Development Board hosted a virtual Dislocated Employees Informational Session. The virtual webinar included an overview of the services offered at NCWorks Career Centers, UI benefits and eligibility, Community Colleges and their training programs, Vocation Rehabilitation and their services, and an overview of the services available through the Department of Social Services.

UPCOMING EVENTS

Vidant Health Careers Virtual Informational Session | May 6 at lpm Take a virtual tour of careers available and the hiring process at Vidant Health. Nancy Turner, Program Coordinator for Vidant Health Careers will be guiding this session and will be available to answer questions at the end of the virtual tour.

County Road Seafood Pre-Hire Class Orientation | May 26 at 8am A no cost pre-hire class will be held May 26-May 29 for individuals interested in working at County Road Seafood in Belhaven. Interviews will be held on the last day of class.

Rivers East Workforce Development Board Meeting | May 12 at 3pm The last board meeting of PY 20. If you would like the Zoom invitation, please email asawyer@mideastcom.org.

For more information regarding any of these events, please email <u>riverseastwdb@gmail.com</u>.



We're Open!