

RIVERS EAST WORKFORCE NEWS

July-September 2021

Serving Beaufort, Bertie, Hertford, Martin & Pitt Counties



This quarter's numbers

TOTAL NUMBER IN TRAINING

Adult	67
Dislocated Worker	39
Youth	73
Total	179

INDIVIDUALS SERVED BY COUNTY

Beaufort	1,323
Bertie	169
Hertford	736
Martin	1,221
Pitt	5,247

BUSINESSES SERVED

223

PARTNERING WITH MJM YACHTS

On September 11, Beaufort County NCWorks Career Center partnered with Pamlico Yachtworks, a division of MJM Yachts, to host a job fair. Seventy four job seekers attended the event. 4 were hired on the spot, and 15-20 other applicants were considered further.

Pamlico Yachtworks is a newer company to Beaufort County, who announced in Nov 2019 that they planned to create 207 jobs over a 5 year period. They are the ninth boatbuilder to be located in Beaufort County. MJM is a family owned business that designs and builds outboard & inboard luxury performance yachts, 35' to 53' in a modern Carolina Downeast style. MJM's are world renowned for stunning beauty, exceptional stability, smoothness of ride, innovative layouts, high-tech composite construction, extreme efficiency, and liveaboard comfort.





MAKING A DIFFERENCE

Zenika Moore

Zenika, a single mother with four children was employed as a housekeeper at Vidant Beaufort. Wanting to provide a better life for herself and her children, she decided to return to school to become a Certified Nursing Assistant. To help her chances of future employment, Zenika took the Career Readiness Certification (CRC), where she earned gold level! After enrolling in the Nursing Assistant program at BCCC. She earned her NAI certification and was promoted at Vidant. Not satisfied with just being a NAI, she continued training, earning her NA2 and was able to transfer to Vidant Medical Center in Greenville. With the help of NCWorks, Zenika is now able to support herself and her four children on her own!

Darian Lassiter

Darian visited the Hertford County NCWorks Career Center seeking assistance with updating his NCWorks.gov profile and looking for work. NCWorks staff discussed his employment history and his goals. After hearing his occupation interest, the Career Advisor reached out to the Maintenance Supervisor at Roanoke Chowan Community College and after hearing they were hiring, immediately helped Darian complete an online application. A few days later, Darian was offered an interview and shortly after was offered a job in the Maintenance Department at Roanoke Chowan Community College. Darian now works in his desired field thanks to the help of NCWorks!

Jordan Lucas

Jordan Lucas found himself floating from job to job and unable to hold a long term position because he didn't seem to like being in one place for too long. Jordan visited the Pitt County NCWorks Career Center seeking career guidance. After taking the Traitify assessment and discussing the results, Jordan and his NEXTGEN Youth Career Advisor decided truck driving would be a good fit. Jordan attended CDL Training with the help of the NEXTGEN Youth Program at Trans-Tech, and obtained his CDL. Jordan worked with his Career Advisor to update his resume and was able to land a job with Minges Bottling Company. Jordan loves driving a truck because it is something new each day. Jordan says getting his CDL was the best decision he made because he has been able to buy a car and is now looking for an apartment. Congratulations Jordan!

OUR CENTERS

Beaufort County
1502 N Market Street
Washington, NC
252.940.0900

Bertie County Satellite Center
409 Granville Street
Windsor, NC
252.794.4861 ext. 175

Hertford County
109 Community College Road
Jernigan Building B, Room 135
Ahoskie, NC
252.862.1257

Martin County
407 E Boulevard
Williamston, NC
252.792.7816

Pitt County
3101 Bismarck Street
Greenville, NC
252.355.9067

“

What you do makes a difference, and you have to decide what kind of difference you want to make.

SIGN UP FOR JOBHUB

Receive up-to-date text alerts about

- Job fairs and other hiring events
- Training opportunities
- "Hot Jobs" in Beaufort, Bertie, Hertford, Martin, and Pitt counties

Unsubscribe anytime by replying STOP



Text **JOBHUB** to
252.359.3300

Equal opportunity employer/program. Auxiliary aids and services available upon request to individuals with disabilities.



Rivers East
WORKFORCE DEVELOPMENT BOARD

riverseastwdb.org



CAREER PATHWAY RECOGNIZED

Three Workforce Development Boards, Rivers East, Northeastern and Turning Point, form the backbone of NENC Career Pathways. At the August 11th meeting of the NCWorks Commission, the area's 4th career pathway certification certificate was presented for the Agriscience/Biotechnology Career Pathway.

Pictured from the Northeast accepting the certificate is Larry Donley (DWS Regional Operations Director), Jennie Bowen (Rivers East WDB Director), and Brandi Bragg (NENC Career Pathways Facilitator).



2ND RESTAURANT JOB FAIR HELD IN PITT

A second Pitt County Restaurant Job Fair was held on August 23rd at Pitt Community College. This was a successful event coordinated by the Pitt County NCWorks Career and Pitt Community College. A total of 14 employers were present and a total of 48 job seekers attended. Participating employers were pleased with the event, many of them stating they hired several candidates on the spot. Participating employers included Sonic (pictured to the left), Parker's Barbeque, The Breakfast Bar, Chick-fil-A, Sam Jones Barbeque, Logan's, Basils, and Villedge at the Hilton. This event was featured in many news outlets including [WITN](#) and [WNCT](#).

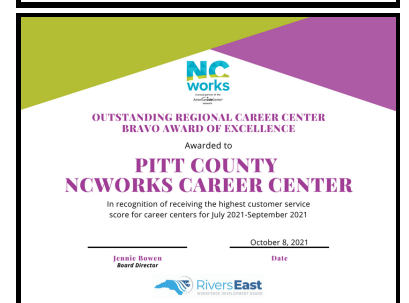
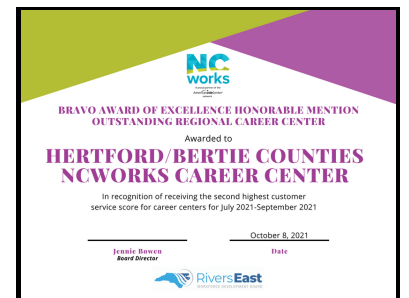
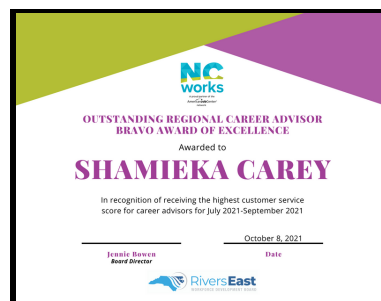
Photo credits to Pitt Community College Student Ambassador Sarah Cooke.

BRAVO AWARDS

The *Centers of Excellence Customer Service Feedback Initiative* continues to produce positive ratings for the region's NCWorks Career Centers and Career Advisors. This quarter netted 92 "A" and 2 "B" ratings from the 94 customers who took the time to rate their experience at a NCWorks Career Center.

Congratulations to Shamiela Carey with the Pitt County NCWorks Career Center who received the BRAVO Award for Outstanding Career Advisor. Ms. Carey was recognized with a certificate and \$50 in VISA gift cards from sponsors EDSI and THG. The BRAVO Award for Outstanding Career Center resulted in a tie based on weighted scores.

Congratulations to the Pitt County and Hertford/Bertie County NCWorks Career Centers. Each Center received a certificate and an office "treat" party of their choice.





MAKING CONNECTIONS

Economic Development and Workforce Development has always gone hand in hand in serving the businesses in our region. Rivers East's retired Business Services Manager, Wayne Rollins, is now seeing that connection from the other side as he serves as the Pitt County Development Commission's Business Retention and Expansion Specialist.

As part of our continued partnership, Wayne and our Pitt County NCWorks Center Manager, Callie Northern-Herring recently visited a number of local businesses, including a recent visit to Purilum in Pitt County pictured here, promoting the partnership and addressing the workforce needs of local businesses.

CUMBO CELEBRATES 20 YEARS

Hertford County NCWorks Career Center Assistant Manager, Tamara Cumbo was recognized in September for her 20 years of dedication to the state of North Carolina.

Pictured to the right is Ms. Cumbo with Martin County NCWorks Career Center Manager, Krista Jernigan-Wood. Congratulations Tamara, and thank you for your hard work!



COMING SOON: NEW ONLINE TOOLS

Virtual Job Shadow (VJS) is a unique video-based planning platform that empowers customers to discover, plan and pursue their dream careers. With over 1,000 professionally-produced job shadowing and career advice videos, and other interactive tools, VJS helps youth and adults to develop career paths based on choice and not chance for workplace success.

14 Elements has everything needed to meet the required service elements of the WIOA Title 1 Youth program. This online remote learning platform provides pre and post assessments and essential skills training curriculum. Content is delivered through individualized learning plans and in ways that appeal to the customer's attention span. Learn, grow and thrive in 8 minutes or less!

UPCOMING EVENTS

Virtual Job Fair | November 9

Virtual Career Fair on November 9 from 2pm-4pm. Positions pay an average of \$15/hour and up. November 8-12 is Employ a Veteran Week and veterans are encouraged to register for this event. Interested individuals should register at tinyurl.com/jobseeker1109.

Made in Beaufort County Launch | November 9

A ribbon cutting will be held for the launch of the Made in Beaufort County Project on November 9, 2021 at 1pm at the Washington Beaufort County Chamber of Commerce. All are invited to attend. Please RSVP by emailing elizabeth@wbcchamber.com or calling 252.946.9168.

Rivers East Workforce Development Board Meeting | November 10

If you would like to receive the invitation, please email Ashlan Sawyer at asawyer@mideastcom.org.

For more information regarding any of these events, please email riverseastwdb@gmail.com.

