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Made in Beaufort County Project Launches

Washington, N.C. - The Rivers East Workforce Development Board (WDB) is excited to announce its Made in Beaufort County (Made in BoCo) Project in collaboration with the Beaufort County NCWorks Career Center, Northeast North Carolina Career Pathways, Washington Beaufort County Chamber of Commerce, Beaufort County Schools, Beaufort County Community College, and Beaufort County Economic Development.

This project is a marketing package developed to highlight the “Live, Work & Play” opportunities with a focus on manufacturing. Made in Beaufort County showcases companies who make products in the county, the careers in high-demand by those companies and the associated training and education required for those careers. Working with the partners previously mentioned, Beaufort County has the opportunity to attract visitors, residents and industries through a common campaign. The marketing package includes a logo for branding, career cluster flyers, brochures, retractable banners, a series of videos, and a website with links to social media for sharing the information.

A ribbon cutting will be held on November 9, 2021 at 1pm at the Washington Beaufort County Chamber of Commerce. All are invited to attend.

This project is also being replicated in Bertie, Hertford, Hyde, Martin & Pitt County as part of the Rivers East Academy Initiative, funded through Golden Leaf Foundation.

For more information, please email Jennie Bowen, Workforce Development Board Director, at jbowen@mideastcom.org or call 252.974.1815. The Rivers East Workforce Development Board office is located at 1502 N. Market Street in Washington.

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