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Made in Hertford County Project Launches

Winton, N.C. - The Rivers East Workforce Development Board (WDB) is excited to announce its Made in Hertford County Project in collaboration with the Hertford County NCWorks Career Center, NENC Career Pathways, Ahoskie Chamber of Commerce, Murfreesboro Chamber of Commerce, Hertford County Schools, Roanoke-Chowan Community College and Hertford County Economic Development.

This project is a marketing package developed to highlight the “Live, Work & Play” opportunities with a focus on manufacturing. Made in Hertford County showcases companies who make products in the county, the careers in high-demand by those companies and the associated training and education required for those careers. Working with the partners previously mentioned, Hertford County has the opportunity to attract visitors, residents and industries through a common campaign. The marketing package includes a logo for branding, career cluster flyers, brochures, retractable banners, a series of videos, and a website with links to social media for sharing the information. To learn more, visit www.madeinhertfordcounty.com

This project was a regional effort that has been replicated in Beaufort, Bertie, Hyde, Martin and Pitt County as part of the Regional Advanced Manufacturing Pipeline initiative, funded through Golden Leaf Foundation.

For more information, please email Jennie Bowen, Workforce Development Board Director, at jbowen@mideastcom.org or call 252.974.1815. The Rivers East Workforce Development Board office is located at 1502 N. Market Street in Washington.

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